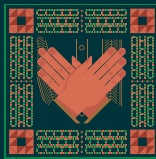


## OUR UNIVERSITY'S EXCELLENCE FUELS OUR NATION'S GLORY

CELEBRATING THE 95<sup>TH</sup> SAUDI NATIONAL DAY WITH UNWAVERING COMMITMENT TO PROGRESS

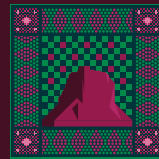
عزنا بطبعنا  
اليوم الوطني السعودي 95  
SAUDI NATIONAL DAY 95

Through collaboration, we engage students, faculty, and staff at every step, making transformation a shared journey that builds a stronger KSU.



**OUR PRIDE IN  
SOLIDARITY**

Our ambition drives transformation towards a globally leading university, turning aspirations into achievements that serve the nation



**OUR PRIDE  
IN AMBITION**

Our generosity is reflected in sharing knowledge and expertise, making knowledge-sharing a collective value lived by all



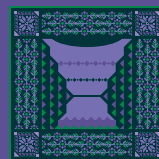
**OUR PRIDE IN  
GENEROSITY**

Our vision at KSU aligns with Saudi Vision 2030, transforming strategies into reality that positions us among the world's leading universities.



**OUR PRIDE  
IN VISION**

Our altruism lies in investing KSU's talents and resources to create visible impact in education, research, and community life.



**OUR PRIDE  
IN ALTRUISM**

Our authenticity safeguards our identity and values, while transformation connects our roots to future innovation



**OUR PRIDE IN  
AUTHENTICITY**



Welcome to the Q3 Edition of Our KSU – Transforming for Our Nation. In this special September issue, we proudly mark Saudi Arabia's National Day while driving forward the momentum of transformation at KSU. Together, we highlight how our people and programs are shaping a stronger, more future-ready university that serves our nation with pride and purpose.



On the occasion of Saudi Arabia's 95<sup>th</sup> National Day, King Saud University reaffirms its steadfast commitment to shaping the future of our nation. Just as our national vision stands as a pillar of progress, our shared commitment to transformation drives us forward with confidence.

Acting University President  
**Prof. Ali M. Masmali**



Transformation is how KSU contributes to Saudi Vision by strengthening governance, empowering people, and creating lasting value. Together, we honor our national pride by building a university that leads from the front.

Chief Transformation Officer  
**Andrea Longhi**

# Transformation in Action

## Leading from the Front

### Leading from the front: **Together We Move Forward**

At KSU, transformation is not a moment, it's a journey we walk together. Your voices have guided us from the start and today we are working on two parallel fronts: continuing Phase One and shifting into Phase Two

#### Phase One

#### From Listening to Doing

After we listened to thousands of students, faculty, and staff, we are now acting TOGETHER  
**We have appointed 16 Frontliners, all from KSU, to deliver student-centered improvements focused on:**

Campus Environment

Culture and Community

#### Projects

#### Shaped by Your Feedback

- Wellbeing improvement through healthier, more diverse food options that fuel both learning and personal growth.
- Community growth by uplifting student clubs, where passions evolve into thriving, collaborative networks.
- Creative inspiration through The Vibrant Area, a space for relaxation, reflection, and the joy of reading.

#### Why these three?

This is the start of our journey! We chose these projects because they can be delivered with existing resources and create visible benefits. Longer-term priorities remain in the pipeline; however, this first phase focuses on small and impactful steps as the opening chapter of our transformation while we learn, iterate, and scale.

#### Phase Two

#### Leading from the Front, Our Journey Continues

In parallel, we launched Phase Two at King Saud University Medical City, bringing the program into healthcare with remarkable engagement:  
**7,000+ patients and 1,600+ staff shared their voices through surveys helping us understand what matters most in their experience of care.**  
**9 focus groups and 5 drop-in sessions across three hospitals captured honest reflections and hopes for the future**

**We are now carefully reviewing this input to shape the next steps at KSUMC, guided directly by your insights and experiences so we continue building a stronger, more patient-centered, and collaborative healthcare environment.**

## Meet The Leaders

Different backgrounds, one team united  
and the motive always OUR KSU!



**Dr. Abdossalam Madkhali**

Completed his undergraduate medical degree (MBBS) at KSU, and did his MSc and DPhil (PhD) at University of Oxford, UK



**Dr. Manal AlSaif**

Manal's passion focuses on learner empowerment, social informatics, and instructional design. She holds a Ph.D. and M.S.Ed. of from Indiana University Bloomington, and a B.S. in computer science. Her work connects education and technology to create impactful, learner-centered solutions and drive real-world innovation



**Dr. Amal AlShammmary**

15 years of experience in clinical practice, academia, and research. She holds a PhD and MSc from University College London (UCL) and is currently pursuing an Executive MBA at the University of Oxford

## The Team Behind the Work



**Dr. Ghedeir Alshammari**

Professor – College of Food Science and Agriculture



**Dr. Muna Alhammad**

Associate professor – Vice dean of electronic transactions and communications for e-learning



**Ahmad Floos**

Deputy Director – E-Services Admin



**Noura Alhaqbani**

Assistant Head of Administrative and Financial Affairs Unit – Public Relation and Media department



**Dr. Rima Alhaidar**

Assistant Professor – College Applied Medical Science



**Dr. Mohab Amin**

Associate Professor – College of Engineering



**Nouf Alaniq**

Assistant Director and External Coordinator – Deanship of Graduate Studies



**Norah Alqahtani**

Head of the Female Student Affairs – College of Business Administration



**Mohammed Alsubaie**

Lecturer – College of Business Administration



**Dr. Noura Alhazzani**

Associate Professor – College of Education



**Dr. Laila Alkahtany**

Assistant Professor – College of Business Administration



**Dr. Riyadh Alshammari**

Assistant Professor – College of Science



**Norah Alhwaidy**

Senior Practicing Librarian – Deanship of Library Affairs

From KSU, for KSU. The team brings together voices from across the university with a goal of turning your ideas into everyday improvements you can see and feel.





## Ambassadors Acceleration Program



On September 22, the first cohort of the Transformation Ambassadors Program was launched, in the presence of the Acting President of the University and the Chief Transformation Officer. The program brings together a distinguished group of faculty members, staff, and students who were carefully selected to serve as transformation ambassadors and change leaders, playing a vital role in driving the university's transformation journey and fostering a culture of change across the academic community.

### The Ambassador Experience

- Engaging Knowledge Sessions.
- Personalized Mentorship.
- Active involvement in KSU's transformation journey.
- Continuous support and empowerment from the TMO.

### Program Objectives

- Building KSU's culture of change.
- Modeling transformation behaviors across the university.
- Enhancing capabilities to lead effectively.
- Building trust and igniting hope within the community.

## Our University Embraces Employees' Children



On 18–19 August, the KSU-Human Resources team organized a two-day Parents event for KSU employees and their children. The event aimed to strengthen employee well-being and family inclusion, while also promoting a healthier balance between professional and personal life. It further reinforced the culture of belonging and care within KSU, highlighting that our people are at the heart of transformation. As part of the Culture Investment, this initiative reflects our commitment to making well-being a cornerstone of institutional culture—ensuring that transformation remains human-centered and sustainable.



# Frequently Asked Questions FAQs

## How does the transformation serve the nation?

It strengthens our contribution to Saudi Vision through education, research, and innovation.

## What is the purpose of the Frontliners' projects?

They turn community feedback into practical initiatives showing how transformation delivers real, visible impact. These projects are led by KSU's own faculty, staff, and students, under the guidance and support of the Transformation Management Office.

## What is the Ambassadors Acceleration Program about?

It empowers students, faculty, and staff to act as role models, inspire change, and spread transformation behaviors across the university.



### Heartfelt thanks to

**Dr. Amirah K. Almashjari**  
College of Language Sciences

Special thanks to our dedicated Ambassador who kindly translated this newsletter, your contribution reflects the spirit of collaboration and transformation at KSU.

**We'd love to hear  
your thoughts  
on this newsletter!**



<https://forms.office.com/r/05wR9GbXLq>

### The Last Word



Our nation's strength comes from unity, and our university's strength comes from transformation. Together, we are building a future where KSU leads with pride, purpose, and impact for Saudi Arabia.





## Q3 2025 - PHOTO GALLERY

